201 Shipman Road Apt. D 13 • Havelock, NC 28532
252-235-7337 • mayfieldh23@ecu.edu



EDUCATION

PhD, Communication, Rhetoric, & Digital Media North Carolina State University	December 2020	
Dissertation: "Teaching With Feeling: An Analysis of Bodied Pedagogies in a First-Year Writing Classroom"		
Committee: Dr. Chris Anson (Chair), Dr. Helen Burgess, Dr. Nicholas Taylor, and Dr. Zachary Beare		
MA, English: Rhetoric and Composition University of North Carolina at Charlotte	May 2016	
Thesis: "Affiliation and Participation: What Fannish Practices Can Tell Us About Building Community in the Writing Center"		
Committee: Dr. Lil Brannon (Chair), Dr. Heather Vorhies, and Dr. Balaka Basu		
CERT, Gender, Sexuality, & Women's Studies University of North Carolina at Charlotte	May 2016	
BA, English: Creative Writing Gardner-Webb University	May 2013	

RESEARCH INTERESTS

New Media studies, Multimodality, History of composition theory and practice, Writing center theory and practice, Embodied rhetoric, Craft rhetoric, Disability studies

PUBLICATIONS

TEXTBOOK

Mayfield, **Hannah**. "Write Me a Letter: A Dialogical Relationship Among Writers." RE: Composing: A Journal by Writers for Writers. Cook, Julie and Ashlyn Walden, eds. Southlake, TX: Fountainhead Press, 2017.

RESEARCH-IN-PROGRESS

Mayfield, **Hannah**. [study design]. "Writing With Feelings: An Analysis of How Tutors Embody Their Practice." A mixed-methods research study design drafted for IRB approval.

Mayfield, **Hannah**. (article manuscript) "GIFing in the Writing Classroom: Using Performance to Generate Positive Affect." 20 pages in draft written for Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy.

Mayfield, **Hannah**. [article manuscript]. "Tumblr's GIFs of Love: Aesthetics of Shipping in Media Fandom." 17 pages in draft written for Transformative Works and Cultures.

TEACHING INTERESTS

Academic writing and research, First-year writing, Writing theory and process, Composition pedagogy, Multimodal composition, New media studies

TEACHING EXPERIENCE

GARDNER-WEBB UNIVERSITY	
Seminar in New Media Studies, Instructor of Record Online Teaching for Graduate students	January 2023 – May 2023
Composition II, Instructor of Record Teaching for Undergraduate students	January 2022 – December 2022
Composition I, Instructor of Record Teaching for Undergraduate students	August 2021 – December 2022
Critical Literacy, Instructor of Record Teaching for Undergraduate students	August 2021 – December 2021
INSTITUTE OF READING DEVELOPMENT	
Reading and Writing Skills Program Online Reading Teacher and Writing Coach for 4K – 12 th Graders	June 2018 – December 2022
NORTH CAROLINA STATE UNIVERSITY	
Theory and Research in Composition, Collaborating Instructor Supervised Teaching Mentee for Graduate students	August 2019 – December 2019
Teaching College Composition, Collaborating Instructor Supervised Teaching for Graduate students	August 2019 – December 2019
Writing Theory and the Writing Process, Collaborating Instructor Supervised Teaching for Upper-level English majors	August 2017 – December 2017
Academic Writing and Research, Instructor of Record Graduate Teaching Associate for First-Year Writing	August 2016 – May 2019
ADMINISTRATIVE EXPERIENCE	
GARDNER-WEBB UNIVERSITY	
Visiting Director and Assistant Professor Writing Center	January 2023 – July 2023

INSTITUTE OF READING DEVELOPMENT

Head Teacher Teaching Supervision Team, directed by John Boyd

NORTH CAROLINA STATE UNIVERSITY

Graduate Assistant Director First-Year Writing Program, directed by Dr. Casie Fedukovich August 2019 – May 2020

April 2022 – August 2022

UNIVERSITY OF NORTH CAROLINA - CHARLOTTE

Graduate Assistant Enrollment Counselor Graduate Admissions, directed by Kathy Giddings

TUTORING EXPERIENCE

NORTH CAROLINA STATE UNIVERSITY

Graduate Writing Center, Tutor Directed by Dr. Wendy VanDellon

UNIVERSITY OF NORTH CAROLINA - CHARLOTTE

Writing Resources Center, Consultant Directed by Dr. Heather Vorhies

GARDNER-WEBB UNIVERSITY

Writing Center, Tutor Directed by Dr. Jennifer Buckner

MENTORSHIP

NCSU FYW TA Mentoring Program, 2019 – 2020 CRDMSA Peer Mentoring Program, 2017 - 2020

GRANTS, HONORS & AWARDS

GRANTS

Chancellor's Mini-Diversity Grant, UNC Charlotte, "Difference, Other, and Activism: A Colloquium on Expressions of Identity in Children's and Young Adult Literature," 2016. [\$1,000]

Tuition Assistance Grant, UNC Charlotte, 2014-2015.

HONORS

Invitation to Phi Kappa Phi Honor Society for Graduate Students, UNC Charlotte, 2015.

Invitation to Sigma Tau Delta National English Honor Society for Undergraduate Students, Gardner-Webb University, 2011.

AWARDS

Graduate School Summer Fellowship, North Carolina State University, 2019.

The Broad River Review Editor's Prize in Poetry, Gardner-Webb University, 2013.

Senior English Major Award, Gardner-Webb University, 2013.

August 2013 – May 2016

January 2018 - May 2019

August 2010 – May 2013

August 2014 – May 2016

PRESENTATIONS

CONFERENCES

Greene, B., Friedman, M. & **Mayfield**, **H.** "The Element of Risk in Multimodality" UNC Charlotte's University Writing Program Fall Conference. Charlotte, North Carolina: October 2019.

Mayfield, **H.** "From My Body To Yours: Attending to Transfer as Multisensory Practice" Mid-Atlantic Regional Summer Conference on College Composition and Communication (CCCC). Norfolk, Virginia: May 2019.

Mayfield, **H**. "Embodiment in Fandom: Media Fan Art as Performative Critique of Eric Kripke's Supernatural" Gender, Bodies and Technology: TechnoLogics: Power and Resistance. Roanoke, Virginia: April 2019.

Mayfield, **H**. "Affective Things: Revisiting Emotion in Rhetorical Inquiry" Carolina Rhetoric Conference. Raleigh: North Carolina: April 2019.

Mayfield, **H.** "Partnering With Our Bodies: An Embodied Pedagogy." UNC Charlotte's University Writing Program Fall Conference. Charlotte, North Carolina: October 2018.

Mayfield, **H**. "For Hearing People Only; How To Create Inclusive Space for Deaf Culture." Southeastern Writing Center Association Conference. Columbus, Georgia: February 2016.

Johnson, L. & **Mayfield, H.** "Affiliation in Practice: Participatory Culture and Fandom Communities in Contact." UNC Charlotte's 16th Annual English Graduate Student Association Conference. Charlotte, North Carolina: February 2016.

Mayfield, **H.** "Reconsidering the Print and Digital Divide: How Students Participate with Text." UNC Charlotte's University Writing Program Fall Conference. Charlotte, North Carolina: October 2015.

Mayfield, **H.** "When Blogger Meets Fangirl: How Identity is Discursively Constructed Through Curation." NC State University's 16th Annual AEGS Conference. Raleigh, North Carolina: March 2015.

Mayfield, **H.** "Gender in the Gift Economy: Where Gender Stands in Discourse 2.0." UNC Greensboro's 7th Annual English Graduate Student Association Conference. Greensboro, North Carolina: March 2015.

Mayfield, H. "Katniss Everdeen and Her Band of Not So Merry Men: The Outlaw Hero's Journey from Myth to Dystopia." UNC Charlotte's 2nd Annual Children's Literature Graduate Student Colloquium. Charlotte, North Carolina: February 2015.

Mayfield, **H.** "Reading Aloud to Deaf Ears: A Conflict in the Writing Center Conference." UNC Charlotte's 15th Annual English Graduate Student Association Conference. Charlotte, North Carolina: January 2015.

CONFERENCE WORKSHOPS

Mayfield, **H.** "Definitions of Rhetorical Listening: Place, Experience, and Academia." Activity Leader, Rhetorical Listening: An unConference for Social Justice, NC State University RSA Chapter, April 2018.

PROFESSIONAL SPEAKING ENGAGEMENTS

Mayfield, H. "Shakespeare in England: A Graduate Student's Reflections on Studying Abroad." Guest Speaker, The Graduate School, UNC Charlotte, April 2015.

SERVICE

Co-Sponsor, Gamma Lambda Chapter of Sigma Tau Delta. Gardner-Webb University, 2023.

Chair, CRDM Cording and Honors Ceremony, North Carolina State University, 2019.

Planning Committee Member, Graduate Teaching Effectiveness Committee, North Carolina State University, 2017-2019.

CRDM Representative, Graduate Student Association, North Carolina State University, 2017-2019.

Reviewer, The Best of Independent Rhetoric/Composition Journals, North Carolina State University, 2016-2017.

President, Children's Literature Graduate Organization (CLGO). 2015-2016.

Chair, CLGO Colloquium, "Difference, Other and Activism: A Colloquium on Expressions of Identity in Children's and Young Adult Literature." (Featured Panelists: Dr. Janaka Lewis, Dr. Paula Connolly, and Dr. Sarah Minslow). University of North Carolina at Charlotte, 2016.

Chair, CLGO Conference, "A Speaker Series on Diversity in Young Adult Literature." (Featured Panelists: Renee Ahdieh, Alexandra Duncan, and Lori Special). University of North Carolina at Charlotte, 2016.

Chair, CLGO Conference, "Alice's (un)Birthday Party: Celebrating the 150th Anniversary of Alice's Adventures in Wonderland." (Featured Speakers: Dr. Jan Susina, Dr. Sarah Minslow, and Dr. Alan Rauch). 2015.

Co-President, Children's Literature Graduate Organization (CLGO). University of North Carolina at Charlotte, 2015-2016.

Senator, Graduate and Professional Student Government, University of North Carolina at Charlotte, 2015-2016.

Planning Committee Member, Graduate Research Symposium, University of North Carolina at Charlotte, 2015-2016.

Panelist, Keys to Success for Certificate Students, The Graduate School, University of North Carolina at Charlotte, April 2015.

Panelist, Graduate Student Information Panel, University Career Center, University of North Carolina at Charlotte, November 2014.

President, Gamma Lambda Chapter of Sigma Tau Delta. Gardner-Webb University, 2012-2013.

Reviewer, The Broad River Review. Gardner-Webb University, 2012.

PROFESSIONAL DEVELOPMENT

Accessibility in Digital Spaces: Exploring Best Practices for Accessibility in Moodle, Google, and MS Word (Workshop Leader: Alison Rodriguez). North Carolina State University, October 2019.

NCETA Fall Conference (Featured Keynote: Donovan Livingston). University of North Carolina at Charlotte, October 2019.

National Writing Project Spring Conference. (Featured Keynote: Jeff Anderson). University of North Carolina at Charlotte, April 2014.

National Writing Project Spring Conference. (Featured Keynote: Peter Elbow). University of North Carolina at Charlotte, April 2013.

National Writing Project Spring Conference. (Featured Keynote: Chris Gallagher). University of North Carolina at Charlotte, April 2010.

PROFESSIONAL ORGANIZATIONS

Council of Writing Program Administrators National Council of Teachers of English Conference on College Composition and Communication International Writing Center Association (IWCA) Southeastern Writing Center Association (SWCA) Fan Studies Network

REFERENCES

Dr. Chris Anson (Chair) English Department North Carolina State University chris_anson@ncsu.edu 919-512-6544

Dr. Zachary Beare First-Year Writing Program North Carolina State University **zbeare@ncsu.edu 919-515-1107**

Dr. Wendy VanDellon University Tutorial Center North Carolina State University wjvandel@ncsu.edu 919-515-3163