

# NICOLE E. ALLEN

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## EDUCATION

2025 (EXPECTED)

**PHD RHETORIC, WRITING, AND PROFESSIONAL COMMUNICATION,**

EAST CAROLINA UNIVERSITY

**Research Interests:** Wayfinding, Multimodal Discourse, Visual Rhetorics, Disability and Feminist Rhetorics, and Materiality

2016

**MAED ART EDUCATION,** EAST CAROLINA UNIVERSITY

**Research Interests:** Theories in Visual Perception, Visual Rhetoric, Visual and Media Literacy, and Accessibility

**Thesis:** Visual Representations in Augmentative and Alternative Communication (AAC): An Eye-Tracking Study to Explore Influences of Abstraction, Realism, and Familiarity on the Gaze Patterns of a Person with Angelman Syndrome Who Uses AAC Technologies and Implications for Research and the Art Classroom

2007

**BFA ART EDUCATION,** EAST CAROLINA UNIVERSITY

**Concentration:** Combined Studio: Painting/Drawing and Ceramics

## TEACHING EXPERIENCE

SPRING 2022, 2023

**ENGLISH 2201: WRITING IN THE DISCIPLINES,** EAST CAROLINA UNIVERSITY

Facilitate development of student writing in the disciplines through research strategies, exploration of writing and research values and practices in ones' discipline, strategic reading, multimodal planning strategies, and practicing research-based writing in varying contexts of ones' discipline. Heighten students' awareness of and flexibility to write toward various academic, professional, and civic audiences, contexts, and purposes.

FALL 2021, 2022

**ENGLISH 1100: FOUNDATIONS IN COLLEGE WRITING,** EAST CAROLINA UNIVERSITY

Support students in developing academic writing skills by engaging with creating significant research questions, strategies for different writing purposes (critical reflection, analysis, explanations, and persuasion), rhetorical engagement and analysis of ones' own and peers' writing. Develop audience awareness across writing contexts and rhetorical support of central claims. Develops skills in evaluating and engaging with source materials and research strategies, expression, and organizational

structures as guided by audience, context, and purpose. Develop deeper engagement in the writing process through multimodal approaches and peer review.

**2020**

**ART 135: FIGURE DRAWING 1, PITT COMMUNITY COLLEGE**

Develop students' skills in observational drawing of the human body and its underlying muscular and skeletal structures using a variety of sighting techniques and drawing media. Facilitate engaged discussions and feedback sessions of in-class works during critique. Build trust, community, and confidence in learning to draw the body and its complex forms from multiple points of view.

**2017 – 2019**

**ART 131: DRAWING I, PITT COMMUNITY COLLEGE**

Facilitate student development in traditional and contemporary drawing media and techniques through building line sensitivity and confidence, exploration and analysis of mark-making practices, and development of visual analytical skills for highly accurate observational drawing. Students learn to refine and maintain artistic works for exhibitions.

**2016 – 2017**

**ART 111: ART APPRECIATION, PITT COMMUNITY COLLEGE**

Enable students to successfully articulate and support visual claims through identification of artistic elements, research, and critical reflection. Develop critical thinking through exploration of various artworks through the ages and the elements and principles of design. Explore ways in which meanings are shaped by various contextual frames, cultures, and identities to produce varying interpretations and values of artistic works. Two hybrid courses in 2017 were **partnered with the North Carolina Museum of Art** to further engage students in knowledge construction through experiential and reflective practices with visual art.

**2007 – 2010**

**HIGH SCHOOL VISUAL ART, NEW BERN HIGH SCHOOL**

Develop and teach curricula for Art I, Art II, and Drawing I to facilitate student development of basic artistic methods and materials, observational drawing skills, and relevant connections to historical and contemporary contexts through the exploration of intersections of identity and culture.

## **RELATED APPOINTMENTS, EAST CAROLINA UNIVERSITY**

**2023-PRESENT**

**ASSISTANT EDITOR, DR. WENDY SHARER & DR. TRACY MORSE, EAST CAROLINA UNIVERSITY.**

Copy edit articles for the journal *WPA: Writing Program Administration* and ensure adherence to its style guide. Create multimedia content for the journal's social media sites to increase followers and audience engagement.

**2023-PRESENT**

**TECHNICAL WRITER, DR. JAIME KRUSE, EAST CAROLINA UNIVERSITY.**

Technical writer and web designer for the Center of Excellence for Risk-Based Community Resilience Planning, a 14-university consortium funded by the National Institute of Standards in technology (NIST). Collaborate with experts to develop community and research briefs to inform and persuade communities and other stakeholders of IN-CORE's ability to enhance resilience planning for natural disasters. Create graphics for booth materials used for conferences.

**2022**

**GRADUATE ASSISTANT, DIGITAL HUMANITIES COLLABORATIVE (DMH-NC) OF NORTH CAROLINA, DR. DONNA KAIN, EAST CAROLINA UNIVERSITY.**

Support DHC-NC in updating web content.

**2021-2022**

**GRADUATE ASSISTANT TO PRESIDENT OF THE COALITION OF FEMINIST SCHOLARS IN THE HISTORY OF RHETORIC AND COMPOSITION (CFSHRC), DR. WENDY SHARER, EAST CAROLINA UNIVERSITY.**

Support the President of the CFSHRC in facilitating feedback sessions with members for revising the Shared Values Statement.

**2021**

**EMBEDDED WRITING TUTOR, ENGLISH 2201, EAST CAROLINA UNIVERSITY**

Provide support for students learning to write in the disciplines, with focus on audience and purpose of writing. Facilitate online workshops as well as one-on-one support.

**2020**

**EMBEDDED WRITING TUTOR, ENGLISH 1100, EAST CAROLINA UNIVERSITY**

Enable students to develop their writing skills through activities developed for discussion boards and provide one-on-one support.

**2020-2021 / 2015-2016**

**WRITING CONSULTANT, UNIVERSITY WRITING CENTER, EAST CAROLINA UNIVERSITY**

Provide support to students and faculty for all types of written works through synchronous and asynchronous feedback to further develop their strategies in developing writing skills, audience awareness, and engagement in the process of writing.

**2014-2016**

**QUALITY ENHANCEMENT PLAN GRADUATE ASSISTANT, WRITING ACROSS THE CURRICULUM, EAST CAROLINA UNIVERSITY, DR. WENDY SHARER**

Created online writing resources for students and faculty on ECU's Quality Enhancement Plan and Writing Across the Curriculum resources website. Developed and facilitated focus groups for writing research and report findings.

**2014-2016**

**TEACHING ASSISTANT, INCLUSIVE COMMUNITY ART CLASS, EAST CAROLINA UNIVERSITY, DR. CYNTHIA BICKLEY-GREEN**

Model lesson plan development and effective teaching praxis for diverse learners with disabilities. Provided instructional support and feedback to pre-service art education

majors in the course. Received accolades from faculty and students for providing sound pedagogical and instructional support, as well as strategies for creating accessible and multimodal learning opportunities.

**2014**

**CURRICULUM DESIGNER AND INSTRUCTOR FOR PILOT ART SERIES WITH AT-RISK YOUTH, RESEARCH GRADUATE ASSISTANT WITH STUDENT ENGAGEMENT AND OUTREACH SCHOLARS ACADEMY (SEOSA), EAST CAROLINA UNIVERSITY, DR. BORIM SONG**

Developed and implemented a pilot curriculum, grounded in engaged scholarship practices, designed to research the connection and facilitation of self-empowerment through reflective visual art practices for youth identified as at-risk.

## **OTHER PROFESSIONAL EXPERIENCE**

**2016-2020**

**E-LEARNING SPECIALIST, DISTANCE LEARNING, PITT COMMUNITY COLLEGE (PCC)**

Direct the developments of and facilitate the PCC Certified Online Instructor (COI) course to develop instructors' skills using active learning and online pedagogies. Develop interactive, multimodal activities and discussions. Model effective online pedagogies through active learning pedagogies. The COI course became a sought-after course by individual instructors, departments, and deans that developed waitlists to attend. Institutional data demonstrated that the COI made a positive impact on instructor praxis and student retention. Provide instructional and LMS support to faculty and staff.

**2010-2012**

**CUSTOMER CARE COORDINATOR, SIEMENS HEALTHCARE, CARY, NC**

Interface between customers and service engineers. Increased sales and received accolades from Regional Manager and service engineers in providing exceptional support and customer engagement.

## **TECHNICAL SKILLS**

- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat Pro
- Camtasia Video Editing
- Audiovisual Recording & Editing
- Online Collaboration Software
- Eye-tracking Technology & Research
- Qualtrics Research Software
- Qualitative and Quantitative Data Analysis Tools
- SquareSpace
- LMS Administration
- HTML Coding
- H5P Interactive Web Content
- WordPress
- Accessibility Tools and Methods across multiple platforms and software
- MS Word
- MS Excel
- MS PowerPoint and Prezi
- MS Publisher
- Art Framing and Archival Preservation

## PUBLICATIONS

Allen, N. E., Kruse, J., Skakel, K., & Reeg, J. (2023). *Project IN-CORE*. [www.in-core.org](http://www.in-core.org) [Lead web developer/content creator].

Kruse, J., Allen, N. E. (2023). "Community Brief: Mayfield." *Community Pilots*. IN-CORE. <https://www.in-core.org/researchapplications>

Kruse, J., Allen, N. E. (2023). "Research Brief: Seaside." *Community Pilots*. IN-CORE. <https://www.in-core.org/researchapplications>

Allen, N. E. (2016). "Learning through the gaze." *NCAEA By design, Spring 2016*.

Allen, N. E. (2016). Untitled [Watercolor]. *Rebel 58*, Exhibition Publication.

Allen, N. E. (2014). "Art lesson: Helical motion of earth in the milky way." *NCAEA By design*.

Allen, N. E. (2008). Untitled. [Book cover]. In K. L. Thompson's, *Lost in the 50's*. Authorhouse: Bloomington, IN.

Allen, N. E. (2008). Wasp. [Watercolor]. In K. L. Thompson's, *Lost in the 50's* (p. 97). Authorhouse: Bloomington, IN.

## PRESENTATIONS

(accepted, unable to attend) "What does this have to do with Sweaters? Bridging art and rhetorical analysis in FYC." (June 2023). Computers & Writing (C&W) Conference, Davis, CA.

(accepted, unable to attend) "The university if ashamed of us..." Preliminary findings of wayfinding challenges on a college campus." (June 2023). *Association of Teachers of Technical Writing (ATTW) Conference*, Virtual.

"IN-CORE Communications Update." with Kruse, J. & Skakel, K. (2023, April). *Center of Excellence Semi-Annual Meeting*. NIST-Funded Center of Excellence: Center for Risk-Based Community Resilience Planning, Fort Collins, CO.

"The return of what? Coherence issues in ECU's return of pirate nation covid resources." (2023, April). *Research and Creative Achievement Week (RCAW)*, Greenville, NC.

"Mapping semiotic meanings in visual and multimodal texts." (2022, May 20). *Computers and Writing (C&W) Conference: Practicing Digital Activisms*, Greenville, NC.

"Branded bodies: Analyzing terministic screens within selected works from Hank Willis Thomas' *Unbranded: A Century of White Women 1915-2015*." (2021, March). *South Eastern Women's Studies Association (SEWSA) Conference*, virtual.

"Exploring the gaze through eye tracking technology and representations in AAC." (2016, Aug). *The Kennedy Center's VSA Intersections: Art and Disabilities Conference*, Pittsburgh, PA.

"Introduction to augmentative and alternative communication (AAC)." (2016, Aug). Kennedy Center *VSA Intersections: Art and Disabilities National Conference*, Pittsburgh, PA.

"Learning through the gaze." (2015, Nov). *North Carolina Art Education Association (NCAEA) Regional Conference*, Asheville, NC.

"Visual representations in AAC technologies." (2015, March) *East Carolina University Research and Creative Achievement Week (RCAW)*, Greenville, NC.

"Increasing engagement in art: Developing content-rich experiences for diverse and complex learners." (2014, Sept). *North Carolina Art Education Association (NCAEA) Regional Conference*, New Bern, NC.

"Hi-tech and lo-tech to enhance engagement in complex learners." (2014, March). *National Art Education Association (NAEA) Convention: Fusing Innovative Teaching & Emerging Technologies*, San Diego.

"Approach and content development in visual art for learners with profound disabilities." (2013, Oct). *North Carolina Art Education Association (NCAEA) Regional Conference*, Raleigh, NC.

"Approach, content development, and assessment in the arts for learners with profound disabilities." (2013, Aug). *The Kennedy Center's VSA Intersections: Art and Disabilities National Conference*. Washington D.C.

## **PROFESSIONAL SERVICE**

Taskforce Member for Professional Organization. *Coalition of Feminist Scholars in the History of Rhetoric and Composition (CFSHRC)*, Shared Values Statement Advisory Committee. Dr. Heather Adams, Fall 2022 and 2023.

Guest Speaker. *English 3880: Writing for Business and Industry*, Dr. Kimberly Thompson, East Carolina University, February 2023.

Recommendation Letters. Two students in English 1100 and 2201, Spring 2023.

Ad hoc Committee Member. *PhD Program Revision Ad Hoc Committee*, Dr. Erin Clark, East Carolina University, October, 2022.

Session Facilitator. *Computers and Writing (C&W) Conference*, East Carolina University, May 2022.

Session Moderator. *Research and Creative Achievement Week (RCAW)*, East Carolina University, April 2022.

Guest Speaker. *Art 2123: Early Experiences for Prospective Teachers*, Dr. Borim Song, School of Art and Design, East Carolina University, November 2020.

Committee Secretary. *Distance Learning Advisory Committee*, Pitt Community College, 2016 - 2020.

Multi-Session Moderator. *2016 VSA Intersections: Arts and Special Education Conference* Pittsburgh, PA, August 2016.

Session Facilitator. "Introducing Students to Writing Across the Curriculum." *Biennial Eastern Carolina Writing Symposium*, Greenville, NC, August 2015.

Committee Chair. *LGBTQ Employee Resource Group*, Siemens Healthcare, Cary, NC, 2011 - 2012.

Committee Chair. *School Improvement Team: Stakeholder Satisfaction Team of New Bern High School*, New Bern, NC, 2009 - 2010.

Committee Member. *School Improvement Team: Stakeholder Satisfaction Team of New Bern High School*, New Bern, NC, 2007 - 2009.

Club Advisor. *Japanese Animation Club*, New Bern High School, New Bern, NC, 2007-2010.

## **PROFESSIONAL MEMBERSHIPS**

Association of Teachers of Technical Writing (ATTW)  
Coalition of Feminist Scholars in the History of Rhetoric and Composition

## **AWARDS**

2021 Honored Instructor by Campus Living. Student-nominated award for "having made a significant impact on their educational experience here at ECU."

## **STUDENT AWARDS**

2022 W. Keats Sparrow Writing Award, Second Place. Isabella Benitez, English 2201, "Stigma Around Anxiety & Depression in Hispanic/Latino College Students."