## Michelle F. Eble, PhD

Department of English East Carolina University Bate 2112 Greenville, NC 27858

eblem@ecu.edu 252.328.6412

## **Academic Appointment**

Professor, Department of English	2021-present
Faculty Fellow, Graduate School	2022-2024
Associate Professor, Department of English	2008-2021
Assistant Professor, Department of English	2002-2008
Technical and Professional Communication	
East Carolina University	
Greenville, North Carolina	

#### Education

**Ph.D. English**, Georgia State University, Atlanta, GA, August 2002 Rhetoric, Composition, Professional and Technical Writing Dissertation: *W. E. Aytoun, First Regius Professor of Rhetoric and English Literature:* Contributions to the Discipline of English Studies

M.Ed. English Education, Georgia State University, Atlanta, GA, August 1998

**B.A. English**, University of Louisiana, Lafayette, LA, December 1996 (formerly University of Southwestern Louisiana) Minor: Education and Psychology

## **Scholarship**

#### **Peer-Reviewed Books**

*Interrogating Gendered Pathologies.* Edited by Erin A. Frost and Michelle F. Eble. Utah State UP, 2020. 292 pp.

*Key Theoretical Frameworks for Teaching Technical Communication in the 21<sup>st</sup> Century.* Edited by Angela M. Haas and Michelle F. Eble. Utah State UP, 2018. 344 pp.

\*Winner of the 2020 Technical and Scientific Communication Award in the category of Best Original Collection of Essays in Technical or Scientific Communication from the Conference on College Composition and Communication (CCCC)

Reclaiming Accountability: Improving Writing Programs through Accreditation and Large-Scale Assessments. Edited by Wendy Sharer, Tracy Ann Morse, Michelle F. Eble, and William Banks. Utah State UP, 2016. 335 pp.

## \*Winner of the 2018 Council of Writing Program Administrators Best Book Award

*Primary Research and Writing: People, Places, and Spaces*. by Lynée Lewis Gaillet and Michelle F. Eble. Routledge/Taylor and Francis, 2016. 358 pp.

Stories of Mentoring: Theory & Praxis. Edited by Michelle F. Eble and Lynée Lewis Gaillet). Parlor Press, 2008. 348 pp.

## **Chapters**

"Introduction: Interrogating Gendered Pathologies." (with Erin A. Frost). *Interrogating Gendered Pathologies*. Edited by Erin A. Frost and Michelle F. Eble. Utah State UP, 2020. 3-23.

"Turning Towards Social Justice Approaches to Technical and Professional Communication." (Response to Chapter 1: "Inside the Wave: The Professionalization and Future of Technical and Professional Communication," written by Jo Allen.) *Talking Back: Senior Scholars Deliberate the Past, Present, and Future of Writing Studies*. Edited by Norbert Eliot and Alice Horning. Utah State UP, 2020. 38-42.

"Inclusive Audience Analysis and Creating Manageable Content." (with Carleigh Davis). *Teaching Content Management in Technical Communication.* Edited by Tracy Bridgeford. Routledge, 2020. 141-154.

"Reinscribing Mentoring." (with Lynée Lewis Gaillet). *Retellings: Opportunities for Feminist Research in Rhetoric and Composition Studies*. Edited by Jordynn Jack and Jessica Enoch. Parlor Press, 2019. 283-303.

"Introduction: The Social Justice Turn in Technical Communication." (with Angela M. Haas). *Key Theoretical Frameworks for Teaching Technical Communication in the 21<sup>st</sup> Century.* Edited by Angela M. Haas and Michelle F. Eble. Utah State UP, 2018. 3-19.

"Introduction: Accreditation and Assessment as Opportunity." (with Wendy Sharer, Tracy Morse, and William Banks) in *Reclaiming Accountability: Using the Work of Re/Accreditation to Improve Writing Programs.* Eds. Wendy Sharer, Tracy Ann Morse, William Banks and Michelle F. Eble. Utah State UP, 2016. 3-13.

"Reflections on Mentoring." Stories of Mentoring: Theory & Praxis. Eds. Michelle F. Eble and Lynée Lewis Gaillet. Parlor Press, 2008, 306-311.

"Digital Delivery and Communication Technologies: Understanding Content Management Systems through Rhetorical Theory." *Content Management: Bridging the Gap between*  *Theory and Practice*. Eds. George Pullman and Baotong Gu. Amityville, NY: Baywood Press. 2008, 87-102.

"Digital Spaces, Online Environments, and Human Participant Research: Interfacing with Institutional Review Boards." (with William Banks) *Digital Writing Research: Technologies, Methodologies, and Ethical Issues*. Eds. Danielle DeVoss and Heidi McKee. Cresskill, NJ: Hampton Press, 2007. 27-47.

#### **Peer Reviewed Journal Articles**

"Transdisciplinary Mentoring Networks to Develop and Sustain Inclusion in Graduate Programs." Special Issue: Transdisciplinary Connections in Composition Studies and Technical and Professional Communication (TPC). *College English* 82.5, 2020: 527-535.

"Valuing Editorial Collaborations as Scholarship: A Survey of Tenure and Promotion Documents." (with Tracy A. Morse, Wendy Sharer, and William P. Banks). *College English* 81.4, 2019: 339-366.

"Collaborative Course Design in Scientific Writing: Experimentation and Productive Failure" (with D. Shane Combs and Erin A. Frost). *Composition Studies* 43.2, 2015: 132-149.

"Technical Rhetorics: Making Apparent the Power of Specialized Persuasion to Public Audiences" (with Erin A. Frost). *Present Tense: A Journal of Rhetoric in Society* 14.2, Spring 2015.

"Giving Voice to the Silenced: Using Critical Discourse Analysis to Inform Crisis Communication Theory" (with Carolyn Dunn). *Journal of Business Ethics* 132.4, 2014: 717-735.

"Educating 'Community Intellectuals': Rhetoric, Moral Philosophy, and Civic Engagement." (with Lynée Lewis Gaillet). *Technical Communication Quarterly* 13.3, 2004: 341-354.

"Content vs. Product: The Effects of Single Sourcing on the Teaching of Technical Communication." *Technical Communication* 50.3, 2003: 344-349.

"The Primetime Agora: Knowledge, Power, and 'Mainstream' Resource Venues for Women Online." (with Robin Breault). *Computers and Composition: An International Journal for Teachers of Writing* 19.3, 2002: 315-329.

#### **Custom Textbook**

Writing in Professional Contexts (4<sup>th</sup> ed). By Carleigh Davis, Gina Kruschek, Matthew B. Cox, Erin A. Frost, and Michelle F. Eble. Southlake, TX: Fountainhead Press. 2017.

## **Published Conference Proceedings**

"Participatory Coalition Building: Creating an Anti-Racist Scholarly Reviewing Practices Heuristic. In *SIGDOC 2021: The 39th ACM International Conference on Design of Communication* (pp. 281–288).

"Invitation to Intersectionalize Diversity." *Proceedings of the 2018 Council for Programs in Technical and Scientific Communication.* 

"Rhetorical and Kairotic Reflections: A Framework for Program Revision." (with Matthew Cox). *Proceedings of the 2013 Council for Programs in Technical and Scientific Communication*.

"Cultivating Rhetorical Engagements: Learning from Program Alumni and Students." Proceedings of the 2011 Council for Programs in Technical and Scientific Communication. http://cptsc.org/pro/2011.pdf

"Institutional Review Boards & Historic Context: What Should Programs in Technical and Scientific Communications Know?" *Proceedings of the 2008 Conference of the Council for Programs in Technical and Scientific Communication*. http://cptsc.org/pro/2008.pdf

"Using Digital Environments to Interface with Students in Professional & Technical Communication Programs." *Proceedings of the 2006 Conference of the Council for Programs in Technical and Scientific Communication*. http://www.cptsc.org/pro/2006.pdf

"Creating a Framework to Build On: Revising the Undergraduate Program in a Department of English." *Proceedings of the 2005 Conference of the Council for Programs in Technical and Scientific Communication*. http://www.cptsc.org/pro/2005.pdf

"Crossing the Boundaries of Instruction: Assessing Web-Based Courses" (with Jan Tovey). *Proceedings of the 2003 Conference of the Council for Programs in Technical and Scientific Communication*. http://www.cptsc.org/pro/2003.pdf

"Scaling the Walls of the Tower: Professional Development for Techies in a Traditional English Department" (with Robin Breault). *Proceedings of the 2001 Conference of the Council for Programs in Technical and Scientific Communication*. http://cptsc.org/pro/2001.pdf

## **Invited Essay**

"A Tribute to Janice Tovey: Contributions to CPTSC and Technical and Professional Communication." *Programmatic Perspectives*, 3 (1), 2011: 107–112.

#### **Multimedia Publications**

Anti-racist Scholarly Reviewing Practices: A Heuristic for Editors, Reviewers, and Authors. *Online at <u>Https://tinyurl.com/reviewheuristic</u>. (2021). Contributors include: Lauren E. Cagle, Michelle F. Eble, Laura Gonzales, Meredith A. Johnson, Nathan R. Johnson, Natasha N. Jones, Liz Lane, Temptaous Mckoy, Kristen R. Moore, Ricky Reynoso, Emma J. Rose, GPat Patterson, Fernando Sánchez, Ann Shivers-McNair, Michele Simmons, Erica M. Stone, Jason Tham, Rebecca Walton, and Miriam F. Williams* 

#### A Digital Documentary

"In Their Own Words: The History and Influence of the Coalition" (with Wendy Sharer), Coalition of Women Scholars in the History of Rhetoric and Composition (presented Spring 2008), New Orleans, LA

#### **Book Reviews**

Review of *Transforming English Studies: New Voices in an Emerging Genre*, Ed. Lori Ostergaard, Jeff Ludwig, and Jim Nugent. West Lafayette, Indiana: Parlor Press, 2009. *Composition Studies* 37.2, 2009. 161-164.

Review of Writing in the Health Professions. Barbara A. Heifferon. New York: Longman, 2005. 315 pp.: Health and the Rhetoric of Medicine. Judy Z. Segal. Carbondale, IL: Southern Illinois University Press, 2005. 217 pp. *Technical Communication Quarterly* 18.1 (Winter 2009). 101-103.

## **Research Presentations**

"Building and Sustaining Inclusive Graduate Programs." Association of Teachers of Technical Communication. Virtual, June 2023.

'Interrogating Gendered Pathologies." (Roundtable) *Feminisms and Rhetorics Conference*. Harrisonburg. VA, November 2019.

"Intersectional Feminist Rhetorical Approaches to Administration." (Workshop) *Feminisms and Rhetorics Conference*. Harrisonburg, VA, November 2019.

"Invitation to Intersectionalize Diversity." *Council for Programs in Technical & Professional Communication* (CPTSC). Minnesota, MN, October 2018.

Respondent, "Responding to Challenges in Healthcare through Varied Methodological Approaches." *Conference on College Composition and Communication.* Kansas City, KS, March 2018.

"Building Feminist Mentoring Networks" on panel Challenging the Hierarchy: Transformative Mentoring Practices in Writing Studies and Rhetoric. *Conference on College Composition and Communication*. Kansis City, KS, March 2018.

"Mentoring Feminist Scholars: Publishing an Edited Collection--A Process Approach." (with Julie Jung, Amanda Booher, Kellie Sharp-Hoskins, Melody Bowdon, and Angela M. Haas). *Feminisms and Rhetorics Conference*. Dayton, OH, October 2017.

"Enabling Inclusive Interface Design: The Emotional Turn in Wearable Technologies." (Co-presenter with Nicole I. Caswell and Erin A. Frost). *Computers & Writing*, Findlay, OH, June 2017.

"Rhetorical Interventions: Re-Writing 'Obese' Bodies." *Conference on College Composition and Communication*. Portland, OR. March 2017.

Research Roundtable, Social Justice Curricula & Pedagogy: "Preparing Technical Communicators for Active & Responsible Advocacy." (Organized & Chaired with Angela Haas). Association of Teachers of Technical Writing (ATTW). Houston, TX. April 2016.

"Making Sense of Service & Leadership Opportunities Across an Academic Career." *Feminisms and Rhetorics Conference*. Tempe, AZ, October 2015.

"Technological Inventions and Embodied Interventions: Body Mass Index (BMI), Infertility, and Rhetorical Interventions." *Computers and Writing*, Menomonie, WI, May 2015.

"Risky Reductions: Obesity, Weight Loss Surgery, and Communicating Risk." *Conference on College Composition and Communication*. Tampa, FL. March 2015.

"Interfacing with IRBs: Disrupting Notions of 'Risky' Research." *Panel: Not Normally Valued: Queering Methodologies, Risky Research, and Institutional Review Boards* (with Erin A. Frost and Matthew Cox). *Association of Teachers of Technical Writing (ATTW)*, Tampa, FL. March 2015.

"Integration, Connections, and Contexts: (Re)designing Texts and Institutional Spaces to Support a Business Writing Course." (with Erin A. Frost and Matthew Cox) Council for Programs in Technical & Professional Communication (CPTSC). Colorado Springs, CO, October 2014.

"Our Collaborative Work: A Distributed Communication Model for WPAs Working with Graduate Students." *Writing Program Administrators Conference*, Normal, IL, July 2014.

"Respondent: Cultural Data-Shaping: On Embodied Technical Communication, Identification, Visualization, and Risk." Association of Teachers of Technical Writing (ATTW), Indianapolis, Indiana. March 2014.

"Inclusivity, Advocacy, Collaboration: Building Mentoring Networks." Association of Teachers of Technical Writing (ATTW), Indianapolis, Indiana. March 2014.

"Rhetorical and Kairotic Reflections: A Framework for Program Revision." (with Matthew Cox). *Council for Programs in Technical & Professional Communicaton* (CPTSC),

Cincinnati, Ohio, October 2013.

"Building Alliances: WPAs Partnering with Graduate Studies to Facilitate Professional Development." Writing Program Administrators Conference, Savannah, GA, July 2013

"Rethinking Accessibility: Applying Disability Studies to Professional/Technical Writing." (with Tracy Morse). Association of Teachers of Technical Writing (ATTW), Las Vegas, Nevada. 2013

"Administering and Teaching Advanced Writing Courses." *South Atlantic Modern Language Association*, Durham, North Carolina. 2012.

"Reaccrediation as an Opportunity for Writing Connections." *Writing Program Administrators* Annual Conference, Albuquerque, New Mexico. 2012

"The Vertical Writing Curriculum: Using Reaccreditation to Integrate and Align Writing Instruction." *Conference on College Composition and Communication*. St. Louis, MO. March 2012.

"Cultivating Rhetorical Engagements: Learning from Program Alumni and Students." Council for Programs in Technical and Scientific Communication, Harrisonburg, VA, October 2011.

"Creating a Framework for Audience Analysis: Contesting the Boundaries Between Ethos and Pathos in Civic Discourse." *Conference on College Composition and Communication*. Atlanta, GA. April 2011.

"Mixing Methods in the Research Methods Course: Why, What, and How?" *Conference on College Composition and Communication*. Louisville, KY. March 2010.

"Digital Delivery & Interaction: Tagging, Aggregation, and Distribution." *Conference on College Composition and Communication*, San Francisco, CA, March 2009

"Building Digital Learning Communities." *Carolina Writing Program Administrators*, Charlotte, NC, February 2009.

"Institutional Review Boards & Historical Context: What Should Programs in Technical and Scientific Communication Know?" *Council for Programs in Technical and Scientific Communication*, Minneapolis, MN, October 2008.

"In Their Own Words: The History and Influence of the Coalition (A Digital Documentary)" (with Wendy Sharer). Coalition of Women Scholars in the History of Rhetoric and Composition. *Conference on College Composition and Communication*, New Orleans, LA. April 2008.

"Digital Writing Research(ers) & Institutional Review Boards: Mapping the Issues for Organizational Position Statements." (with William Banks, Gail Hawisher, Heidi McKee,

James Porter, Clancy Ratliff, Cynthia Selfe, Pam Takayoshi) *Computers and Writing,* Detroit, MI. May 2007.

"Digital Delivery and Communication Technologies: Applying Rhetorical Theory to Online Teaching and Learning." *Conference on College Composition and Communication*, New York City, New York, March 2007.

"Rhetorical Engagement: Defining Community-Based Organizational Partnerships." *Association of Teachers of Technical Writing*, New York City, New York, March 2007.

"Digital Delivery: Understanding Information Communication Technologies (ICTs) using Rhetorical Theory" *South Atlantic Modern Language Association*, Charlotte, North Carolina, November 2006.

"Using Digital Environments to Interface with Students in Professional & Technical Communication Programs." *Council for Programs in Technical and Scientific Communication*, San Francisco, California, October 2006.

"Relationships, Programs, & Stories: The State of Mentoring in Rhetoric and Composition" (with Lynée Lewis Gaillet). *Conference on College Composition and Communication*, Chicago, Illinois, March 2006.

"A Model of Collaborating: Mentoring Writing Instructors in a Metropolitan Institution." (with Lynée Lewis Gaillet). Special Interest Group for The Teaching and Mentoring of TAs and Instructors in Composition, *Conference on College Composition and Communication*, Chicago, Illinois, March 2006.

"Creating a Framework to Build On: Revising the Undergraduate Program in a Department of English." *Council for Programs in Technical and Scientific Communication*, Lubbock, Texas, October 2005.

"Institutional Review Boards & Informed Consent." *Conference on College Composition and Communication*, Medical Rhetoricians Special Interest Group, San Francisco, California, March 2005.

"Eighteenth- and Nineteenth-Century Education of the 'Other': Mechanic's Institutes, Dissenting Academies, Women's Schools, and Public Lecture Series" (with Lynée Lewis Gaillet). South Atlantic Modern Language Association, Roanoke, Virginia, November 2004.

"Public Literacy and Rhetorical Intervention: Composing the Civic Life" (with Lynée Lewis Gaillet). *Conference on College Composition and Communication*, San Antonio, Texas, March 2004.

"Crossing the Boundaries of Instruction: Assessing Web-Based Courses" (with Jan Tovey). *Council for Programs in Technical and Scientific Communication*, Potsdam, New York, October 2003

"The Rhetoric of Web Portals: Technical Communication, Information Design, and Users." *Association of Teachers of Technical Writing*, New York City, New York, March 2003.

"What Does Rhetoric Have to Do with Technical and Professional Communication." South Atlantic Modern Language Association, Baltimore, Maryland, November 2002.

"Exploring the Material Conditions of Civic Discourse in Nineteenth-Century Scotland: The Work of W. E. Aytoun at the University of Edinburgh." *Rhetoric Society of America*, Las Vegas, Nevada, May 2002.

"Steering Technology in the Writing Classroom: Teaching Students to Evaluate Websites." *Technology in the College English Classroom: Literature, Culture, and Pedagogy*. University of North Carolina, Greensboro, April 2002.

"Effective Use of Classroom Technologies: A Conversation." [Discussion Leader] College Conversations Roundtable, *National Council Teachers of English*, Baltimore, Maryland, November 2001.

"History and Theory of Rhetoric: Gender, Rhetoric, and Language." [Respondent] *South Atlantic Modem Language Association*, Atlanta, Georgia, November 2001.

"Defining the Discipline of Professional/Technical Communication: Straddling Institutional Walls-Service Classes? Service Learning? Redirecting Disciplines?" *Western States Composition Conference*, Tempe, Arizona, October 2001.

"Scaling the Walls of the Tower: Professional Development for Techies in a Traditional English Department" (with Robin Breault). *Council for Programs in Technical and Scientific Communication*, Pittsburgh, Pennsylvania, October 2001.

"Why We Should Care: How Rhetoric Courses Became Literature Courses During the 19th-Century in Both Scotland and America." *New Voices in Academe: Graduate English Association National Conference*, Atlanta, Georgia, September 2001.

" 'Research' Doesn't Have to be Boring (for you or your students): Ethnography in the Composition Classroom" (with Lynée Lewis Gaillet). *Georgia Council of Teachers of English*, Savannah, Georgia, February 2001.

"Field Crossings: Addressing Field-Specific Business Communication in the Classroom" (with Robin Breault). *Association of Business Communicators Conference*, Atlanta, Georgia, October 2000.

"Literature and Scottish Nationalism: The Work of William Edmondstoune Aytoun." *Rhetoric Society of America*, Washington DC, May 2000.

"William Edmondstoune Aytoun, First Regius Professor of Rhetoric and English Literature: An Influential Nineteenth-Century Scottish Figure." *International Society for the History of Rhetoric*, Amsterdam, Netherlands, July 1999.

"Zine Publishing in the Composition Classroom: What and How?" *Conference on College Composition and Communication*, Atlanta, Georgia, March 1999.

"Self-Publication in the Classroom: Developing a Discourse Community." *Georgia Read/Write Now*, Atlanta, Georgia, January 1999.

"Cultural Studies and Critical Pedagogies." [Discussion Leader] College Conversations Roundtable, *National Council Teachers of English*, Nashville, Tennessee, November 1998.

" 'Argument Revisited; Argument Redefined': Negotiating Difference in the Post-modern Classroom" (with Lynée Lewis Gaillet). *Georgia Council Teachers of English Conference*, Savannah, Georgia, February 1998.

## **Technology/Websites**

Faculty 180 Administrator, Department of English, 2017-present.

Sedona Web Administrator, Department of English, 2007-2017.

IRB Application Expert, ePIRATE: Electronic Portal for Institutional Research at ECU. 2010-2014.

Department of English Website/Social Media, <a href="http://www.ecu.edu/english">http://www.ecu.edu/english</a>, 2006-2015.

Department of English Server Co-administrator (with Will Banks), 2004-2012. Maintain LAMP (linux, apache, mySQL, PHP) web server, install and configure open source content management systems, blog & survey technologies, and forums for teaching and research.

Digital Media Coordinator, Department of English, 2007-2012.

ECU/CPTSC Host Site Website, 2007-2008.

ECU Outreach Network (ECU-ON) Website, 2006-2008

Regional Development Services Website, 2006-2008.

Council for Programs in Technical and Scientific Communication Conference Website, 2001.

Advanced Composition and Rhetoric Website, Georgia State University, 2000.

## **Presentations and Workshops Developed/Instructed**

"Dissertation/Thesis Boot Camps" Graduate School, 2022-2023

"Building and Sustaining Inclusive Graduate Programs" THCAS Graduate Council, Spring 2020.

Faculty 180 (University System to Document Faculty Teaching, Research, and Engagement Opportunities) Training Workshops, 2018.

"What to Know About Pursuing Graduate Education" for Undergraduate Professional Seminar, 2012, 2013, 2014, 2015, 2016.

"Writing Professional Emails" for Student Affairs Continuing Career Development Committee, Fall 2013.

Sedona Database (University System to Document Faculty Teaching, Research, and Engagement Opportunities) Training Workshops, Spring 2008, Spring 2009, Spring 2010, Spring 2011, Fall 2012, Fall 2013, Spring 2014.

"Ethical Issues and IRBs in Qualitative Research" ECU Qualitative Research Symposium, January 2011.

"Using Mind Mapping to Teach Invention & Arrangement" Professional Development Series sponsored by Composition Committee, Department of English, East Carolina University, November 2007.

"Graduate Student Research/Ethics and the Institutional Review Board" *Graduate Orientation Startup Program*, East Carolina University, August 2007.

"East Carolina University's Outreach Network (ECU-ON)" Grantwriter's Support Network, Eastern Carolina Council of Governments, November 2006.

"East Carolina University's Outreach Network (ECU-ON)," Funding Environmental Improvements in Your Community: Funding Agencies & Grant Writing Basics, Coastal Communities Services, sponsored by *North Carolina National Estuarine Research Reserve*, Pine Knoll Shores, October 2006.

"Effective Communication & Professional Speaking for Leaders" *Leadership Workshop for Minority Sororities*, East Carolina University, September 2006.

"Graduate Student Research/Ethics and the Institutional Review Board" *Graduate Orientation Startup Program*, East Carolina University, August 2006.

"Business Writing Update Course" *Eastern Area Health Education Center (EAHEC)*, Albemarle Hospital, Elizabeth City, North Carolina, Fall 2005.

"Changing the Process of Institutional Review Board Compliance: 'An English Professor in (Un)Familiar Lands: Serving on Institutional Review Boards'." Half-Day Pre-Conference Workshop. Conference on College Composition and Communication. March 2005.

"Successful Curriculum Vita/Resume Strategies" TESOL/Applied Linguistics Graduate Student (TALGS) Conference, East Carolina University, Spring 2004.

Tutorial, "Using the 'Track Change' Feature in MS Word to Respond to Student Work" Department of English, East Carolina University, Fall 2003.

"Business Writing Update Course" Eastern Area Health Education Center (AHEC), Albemarle Hospital, Elizabeth City, North Carolina, Fall 2003.

"Incorporating Technology into the Writing Classroom: Some Resources" Graduate Teaching Assistant Thursday Morning Meeting, East Carolina University, Fall 2002.

"Steering the Internet: Teaching Students to Evaluate Online Resources in Writing Courses" Rhetoric and Composition Concentration Brown Bag Lunch Session, East Carolina University, Fall 2002.

"Curriculum Vita & Cover Letters" Graduate Students in TESOL, East Carolina University, Fall 2002.

"Internet Research Assignments in Composition Classrooms" (Mentoring Session), Georgia State University, Department of English, Fall 2001.

"The Role of Graduate Teaching Assistants at Georgia State University" (with Kimberly Bell). Composition Theory Graduate Course, Georgia State University, Department of English, Summer 2001.

"Rhetorical Conventions: A Review of Grammar" Coxe, Curry & Associates (Fundraising Consultant Firm) Atlanta, Georgia, Spring 2001.

"Preventing Plagiarism in the Composition Classroom" (Mentoring Session), Georgia State University, Department of English, Spring 2001.

"Francis Child: The Harvardization of English Departments and W. E. Aytoun: The Rise of Literary Studies at the University of Edinburgh" Undergraduate Advanced Composition and Rhetoric Seminar, Georgia State University, Department of English, Spring 2001.

"Constructing E-Syllabi" (Mentoring Session), Georgia State University, Department of English, Spring 2001.

"Creating an Excel Spreadsheet to Calculate Grades" (Mentoring Session), Georgia State University, Department of English, Fall 2000.

"Historical Research in Writing Studies" Composition Theory Graduate Course, Georgia State University, Department of English, Fall 2000.

## **Administrative Appointments**

## **East Carolina University**

Coordinator, PhD in Rhetoric, Writing, and Professional Communication	2024-present
Chair of Behavioral and Social Sciences Institutional Review Board	2012-present
Faculty Fellow, Graduate School	2022-2024
Director of Graduate Studies, Department of English	2011-2017
Director of Undergraduate Studies, Department of English	2008-2011
Coordinator, ECU Outreach Network, Regional Development	2006-2008
Undergraduate Advisor, Department of English	2006-2011
Georgia State University	
Assistant Director of Lower-Division Studies, Department of English	2000-2002
Undergraduate Advisor, Department of English	2000-2002

## **Teaching Experience**

Professor, East Carolina University, 2021-present Associate Professor, East Carolina University, 2008-2021 Assistant Professor, East Carolina University, 2002-2008

#### **Undergraduate**

Composition II: Research & Writing Introduction to Professional Writing Introduction to Editing and Publishing Scientific Writing Writing for Business and Industry Writing and Document Design Topics in Technical and Professional Writing **Digital Writing** 

#### **Graduate**

Advanced Writing for Business and Industry **Ethical Issues in Professional Communication Grant & Proposal Writing** History of Professional Communication **Teaching Professional Communication** 

**Technical Writing** 

Theory of Professional Communication

Writing Public Science

Cultural Studies in Technical Communication

Special Studies Seminars in Communication and Emerging Technologies: Digital Writing and Publishing

Special Studies Seminar: Writing in/for the Healthcare Professions Research Methods in Rhetoric, Writing, and Professional Communication

Advanced Research Methods

Professional Development Seminar in Rhetoric, Writing, and Professional Communication

Seminar in Professional Communication: Scientific Communication and Discipling Bodies

## **Independent Study/Directed Readings**

Black Rhetorical Practices: Theoretical Frameworks and Languaging

Strategies (Graduate Course)

Health and Medical Rhetorics (Graduate Course)

Community & Cultural Discourses (Graduate Course)

Theoretical Foundations in Writing & Discourse Studies (Graduate Course)

Visual and Corporate Branding Discourse (Graduate Course)

Writing in the Social Work Profession (Undergraduate Course)

Writing in a Visual Age (Undergraduate Course)

Disciplinary Discourse: Research Articles in Sociology (Undergraduate Course)

Graduate Teaching Assistant, Georgia State University, 1998-2002

Composition I (Expository Writing)

Composition II (Argumentation & Research) (computer-assisted)

Professional and Business Writing (computer-assisted)

Twentieth-Century Composition Theory/Practice (with Lynée Gaillet)

#### **Advising & Mentoring**

#### **Doctoral Students**

### **Dissertation Director**

Codi Renee Blackmon,

Yvonne Kao, "Identifying and Applying Sound Design Principles for Multimodal Content Creation: Analyzing Professional Content Creators' Adobe Instructional Videos" Expected Fall 2024.

Alicia Hatcher, "*Performative Symbolic Resistance:* Examining Symbolic Resistance Efforts of Black Professional Athletes Through a New Methodological Analytical Framework" Summer 2021.

# ECU Humanities and Fine Arts Doctoral Dissertation Award, ECU Graduate School, 2021

Temptaous McKoy, "Y'all Call it Technical and Professional Communication, We Call it #ForTheCulture: The Use of Amplification Rhetorics in Black Communities and their Implications for Technical and Professional Communication Studies" Summer 2019.

# ECU Humanities and Fine Arts Doctoral Dissertation Award, ECU Graduate School, 2021

Coalition of Feminist Scholars in the History of Rhetoric and Composition (CFSHRC) Presidents Dissertation Award, 2020.

## Conference on College Composition and Communication (CCCC) Outstanding Dissertation Award in Technical Communication, Spring 2020

Carleigh Davis, Co-directed with Erin A. Frost. "Memetic Rhetorical Theory in Technical Communication: Fake News, Junk Science, and the Post-Fact Era" Summer 2018.

Robert Buchko, "Hierarchies and Communication: Analyzing Negotiated Power Relationships within a Small Software Organization" Fall 2013.

Christine Cranford, "The Creation of a Corporate Identity for the North Carolina Museum of Art" Fall 2013.

Carolyn Dunn, "Power and Place: A Case Study Approach to Rethinking Crisis Communication" April 2010.

## **ECU Graduate School Outstanding Dissertation Award, 2011**

#### **Dissertation Committee Member**

LaKela Atkinson, "Racial Minority Learners: An Exploration of Perceptions Among Educators of Color" Summer 2021.

Gina Kruschek, "You have herpes. Now what?': Stigma in Healthcare Systems and Disclosure Rhetorics" Fall 2019.

Cecilia Shelton, "On Edge: A Techné of Marginality" Summer 2019.

## Conference on College Composition and Communication (CCCC) Outstanding Dissertation Award in Technical Communication, Spring 2021

Zachary Lundgren, "The Rhetoric of Climate Change: Using Latour to Compose a Nonmodern Approach to our Modern Climate Crisis" Summer 2019.

Therese Pennell, "Cross-cultural Online Learning in Technical Communication Courses: Aiming for Intercultural Competence" Summer 2017.

Patrick Carr, "Extending the Technological, Discursive, and Rhetorical Horizons of Academic Research Libraries' Information Architectures: An Analysis of North Carolina State University's James B. Hunt Jr. Library" Summer 2017.

Alana Baker, "Pragmatic Feminist Empiricism: An Original Analytical Framework for Technical Communication" Spring 2017.

**ECU Graduate School Outstanding Dissertation Award, 2019** 

Guyla Evans, "Comparison of Documentation Models Used by Emergency Physicians in a Community Hospital Setting" Spring 2015.

Elizabeth Dennis, "Advanced Placement English and First-Year Composition: An Analysis Using Activity Theory with Implications for Transfer" Spring 2014.

Katrina Hinson, "Chronic Illness Narratives and Facebook" Spring 2014.

Frank Hurley, "Visualizing Images in Writing: Pedagogical and Professional Implications of Image Analysis" Fall 2013.

Mary Lynn Chambers, "The Rhetorical Challenge of Whiteness within Blackboard for African American Bidialectal Students at Elizabeth City State University" Spring 2013.

Melissa Place, "Cultural Targeting of Print Breastfeeding Advocacy Materials for African-American Women" Fall 2012.

#### **External Dissertation Committee Member**

Walker Smith (University of Louisville), "Tactical Institutional Critique: Rhetorical Genre Interventions at a Community Organization" Summer 2022.

Elizabeth Keller (Michigan State University), "Inventing Mentoring in the Workplace: A Feminist Rhetorical Analysis" Summer 2015.

Melissa Schwartz (College of Nursing, ECU), "A Descriptive Exploratory Study on How Nurse Educators use Digital Stories in the Classroom" Summer 2014.

Matthew Cox (Michigan State University), "Through Working Closets: Examining Rhetorics of LGBTQ Professional Identities Inside a Corporate Workplace" Spring 2012.

## **Primary Advisor** (since 2013)

Mina Bikmohammadi, 2023-present Codi Renee Blackmon, 2021-present Zachary Singletary, 2020-2022

## **Doctoral Comprehensive Exam Committee Chair** (since 2013)

Codi Renee Blackmon, Spring 2023 Alicia Hatcher, Spring 2020

#### **Doctoral Comprehensive Exam Committee Member** (since 2013)

G. Gordon Byrd, Summer 2024 Zachary Singletary, Spring 2023 Yvonne Kao, Spring 2022 LaKela Atkinson, Fall 2020 Zachary Lundgren, Spring 2018 Temptaous McKoy, Spring 2018 Cecilia Shelton, Spring 2018 Alana Baker, Spring 2016

## **Preliminary Review Committee Chair (since 2013)**

Mina Bikmohammadi, Fall 2024 Codi Renee Blackmon, Fall 2022 Zachary Singletary, Fall 2021

### **Preliminary Review Committee** (since 2013)

Kasen Christensen, Fall 2021 Morgan Banville, Fall 2020 Kelsey Burroughs, Fall 2019 Yvonne Kao, Fall 2019 Alicia Hatcher, Fall 2018 LaKela Atkinson, Fall 2018

## **Master's Students**

#### **Chair, Thesis**

Karen Judith Williams, "The Need for Educating Technical Communicators on the Changing Face of Copyright and its Impact on the Public Domain and Fair Use" Fall 2014.

## **Committee Member, Thesis**

Cecily Timmons, "The Rhetoric of Food and Health in the Southern Appalachians: Building a Framework for Cultural Understanding" Fall 2017.

Christina L. Ruotolo, "The Life of Death" Spring 2016.

Norah Almutairi, "Universal Language" Spring 2016.

Jeffrey Gilbert, "'How Do I Reach These Keeeds?' A New Teacher Uses Personality Type to Rethink Cognition, Motivation, and Engagement" Fall 2012.

#### Chair, Comprehensive Assessment Project (CAP)

Jeremiah David, "User-Centered Design Methods for Digital & Mobile Interface" Spring 2023

Megan Phillips, Braiding Sweetgrass: Guidance for Deeper Relationships in TPC, Spring 2023

Honoria Middough, "Ill Advice: An Observation of Maladjusted Narratives Immortalized via Rhetoric" Spring 2023

Caitlyn Maines, "Synthesis Essay on Problem-Based Learning and Course Syllabus with Assignments" Spring 2023

Shelby Booth, "Planning for Diversity and Disability in the TPC Classroom" Spring 2023 Alexis McCloskey, "Maximizing Access in Online Writing Instruction" Spring 2023

Christopher Newell, "Social Media Component of a TPC Curriculum" Fall 2020

 ${\bf Betsy\ DeCampo,\ ``The\ Value\ of\ Infographics\ in\ Technical\ and\ Professional}$ 

Communication" Summer 2021

Conswalia Green, "Recognizing and Replacing Unjust Technical Communication Practices in Policy" Spring 2021

Christina Joyner, "Creating a Public Information Website: 'Remedial Recycling'" Spring 2021

Pamela Holte, "Realizing the Potential of E-Books" Spring 2015

Crystal Holdefer, "Why Women are Dissatisfied with Their Bodies: Surprising Secrets about Body Dissatisfaction Revealed" Fall 2013

Daura Drumgoole, "Rhetorical Analysis of the Rural Health network Planning Grant" Spring 2010

Marietta Law, "Introduction to Non-Emergent Medical Transportation Literature Review" Fall 2010

Ryan Bailey, "Waterless Hand Sanitizers in Private Practice" Fall 2009

Jennifer Sheppard, "Introduction to Non-Emergent Medical Transportation Literature Review" Fall 2009

Paul Knurek, "The Ethical Issues of Technological Protections on Electronic Communication" Fall 2006

Melissa Trout, "The Ethics of Quality Assurance: Finding Moral Courage in Quality Communication Through a Study of Aristotle, Kant and Utilitarianism" Spring 2006 Jennifer Collister, "The Creation of a Catholic Parish's Website" Fall 2005

Kendra Jones, "Intercultural Communication Online: Getting Specific" Fall 2005 Amber Rach, "Web Design for The Woman's Club of Fayetteville on Heritage Square" Spring 2005

Amy Sheth, "Medical Writing Resources" Fall 2004

Elizabeth Vaughn, "A Tale of Two Websites: A Critical Analysis of the Saint James United Methodist Church Webpages" Fall 2004

Donna Hayes, "The Growing Significance of Visuals in Technical Communication" Fall 2004

James Mattison, "Single Sourcing, a Great Theory or Viable Technology" Fall 2004

## **Committee Member, Comprehensive Assessment Project (CAP)**

#### Fall 2022

Lora Shonta Leary, "Technical and Professional Communication: Social Justice Issue of Mental Health in BIPOC"

#### Spring 2022

Brianna Moore, "You Got This; a website devoted to post grad depression"

#### Spring 2021

Carrie Grant, "Analysis and Revision of Knowledge base articles for a Healthcare Technology Platform"

Madison Boone, "Exploring the Content Management Field"

#### Fall 2017

Amanda Smith, "Genre Pedagogical Approaches in First-Year Composition: Discussions of Identity, Uptake, and Transfer"

#### Spring 2017

Emma Calow, "Hip-Hop in Norn Iron: Community, Culture, and Conflict" Constance Haywood, "Embodied Glass Ceilings: Professionalism, the Rhetorics of Workplace Grooming Policies, and Black Women's Stories"

## Spring 2016

Paul Magee, "Trinity Park Church Grant Application"

#### Fall 2015

Charles Kelly, "Lupas Foundation of America Grant Application"

## Spring 2015

D. Shane Combs, "Through Doubt and Confusion: On Becoming Social and Expressive"

## Fall 2014

David Sudzina, "How the History of Teaching and Using Epideictic Rhetoric and Literature Laid a Foundation for what we know as a Liberal Arts Education in Today's University"

Megan Rudolph, "The Science of Creativity"

Celestine Davis, "An Overview of Writing Pedagogy: Matters of identity, Audience, and Intent"

## Spring 2014

Lucy Wilmer, Media Representations of Persons with Mental Illness

## Spring 2013

Shari Estep, "Teaching Adults in the Community College" Brian Flynn, "Reflections on Teaching Adults in the Community College" Jennifer Durham, "Social Media Utilization by Technical Communicators" Andrea Robertson, "Revision Practices of Student Writers"

#### Fall 2012

Kristi Mroch, "Using Single-Sourcing to Develop Customized Materials" Brad Long, "Audience Analysis for Municipal App Development"

#### Fall 2011

Clejetter Cousins, Recent Attitudes Toward the Use of Black English

## Spring 2011

Roxanne Raynor Tankard, "Finding My Inner Teacher"

Michael Salter, "The Psychology of Logo Design"

Jessica Jones, "Examining Print and Online Newspaper Readers' Reading Behaviors" Vicki Lloyd Green, "Brand Strategy Framework for Professional Communicators: A Critical Assessment"

Tonya Jefferson, "Allied Health & Patient Outcomes"

Ken Derksen, "Generational differences in social media use among technical communicators in educational settings"

#### Fall 2010

Heather Forbis, "Technology in a Collaborative, Learner-Centered Environment: A Teaching Philosophy"

Shavon Carey, "Restructure, Reorganize, & Transfer: A Critical Analysis of the East

Carolina University MA in English, Technical & Professional Communication Website" Kamisha Kirby Darden, "Training In Professional Communication: Review of an Online Training Module"

Robin Foster, Examining Methods of International Virtual Office Communication, Cynthia Harrison, Interpersonal Skills in Collaboration: Preparing College Students for the Workplace

Valada Fisher, "Gulf Oil Spill and Crisis Communication"

Maria Sikoryak-Robin, "An Underlying Philosophy of Technical Communication in an Age of Emerging Technologies: What Every Technical Communicator Needs to Know"

## Spring 2010

Cheryl Carty, "Effective Digital Strategies for Marketing Communications in Small- to Medium-Sized Businesses"

Karen Wilkinson, "Public Information & Communications: Writing Technologies"

#### Fall 2009

Edward Byrnes, "Not Just a Lot of Hot Air: Risk Communication and Vehicle Supplemental Restraint Systems"

Laurie Evans, "Preparing to Teach in an Online Environment"

Dawn White, "Student Attitudes Towards Using Technology in Today's Writing Classrooms"

Lisa Hildebrandt, "Blended Learning"

Andrew Dawkins, "Creating Effective Online Courses"

Crystal Embry, "Ethnic-Targeted Communication"

#### Spring 2009

Koren Huskins, "Role of Technical Communicators in Crossing Cultural Barriers to Implement HIV/AIDS Communication Campaigns"

Aaron Raper, "Student Perceptions of Distance Learning: A Critique of Literature'" Jennifer Fielder

#### Fall 2008

Tamara Kersey, "Establishing Value in the Technical Communicator Career" Olympia Friday, "PR-HR Cooperative Approach to Employee Benefits: A Critical Analysis From a PR Practitioner Perspective"

Leah Swaggerty, "Community College Fundraising and Communication" Curtis Baldwin

Christina Eftekharzadeh, "A Research Plan for Studying the Documentation Access to, Usage, and Preferences of Help Desk Employees at GlaxoSmithKline"

## Spring 2008

James Graham, Joseph Dawson, Sarah Moore, Carlee Cox, Katie De Blasio, Susan Butler, Jennifer Carter

#### Fall 2007

Robin Connolly, "Case Study: Lowes and Fair Labor and Standards Act"

Rhonda Vick, "Providing Effective Navigation for the Wilson Community College's Website for Current Students in the Early Childhood Program"

Jennifer Bremer, "Persuasive Writing to the Healthcare Profession"

#### Spring 2007

April Bradley, "South Piedmont Community College Online Early Alert System" Elizabeth McArthur, "Readability Formulas and Usability"

#### Fall 2006

Lauren Coker, "The Acculturation of New Employees and How It Affects Turnover" Michael Bowen, "A Critical Analysis of Academic Web Syllabus Design" Heather Weiss, "Military Recruiter Training: The Ethics Gap"

## Spring 2006

Julie Williams, "The Relationship Between the Roles of Screen Capture, the Dimensions of Usability, and Their Application in OneNote: Conducting a Shared Session"

#### Fall 2005

Mary Hollis Angell, "Ethical Issues of Healthcare Privacy in the Electronic Age"

## Spring 2005

Kristy Fair, "A Public Relations Practitioners' Guide to Ethical Decision-Making Considering Visual Design and Language"

#### Fall 2004

Jodie Best, "From Paper to Monitor: Communicating in he 21st Century" Elizabeth Lee, "Ethics and Digitally Manipulated Images"

Betsy Kent, "Content Reuse in the Real World"

Kimberly Kneas, "Helping Hands Website A Website For and About Nonprofit Organizations"

Joy Holster, "Reducing the Decibels: The Story of Web Site Renovation"

Elke Schwartz

Sophie Bryant

Jason Denius, "Grant Writing for the North Carolina Interfaith Disaster Response (NCIDR)"

Ruth Kilburn

William Neal, "Rationale for Servire – An Honor Roll of Donors"

#### Spring 2004

Lisa Kleiman, "Intensive English Student Resource Web Site" Jennifer Eissing

Annie Fuller, "Design and Function of a PowerPoint Presentation Is PowerPoint Good or Evil?"

#### Fall 2003

Erin Francisco and Julie Pollard, "Analysis of the Grant Proposal for Power of One" Anna Matagiese, "Documents Needed to Create a Website"

## Spring 2003

Carolyn Dunn, "Doing the Right Thing Before, During and After a Crisis: Reputational Capital, Banking Goodwill and Significant Choice"

Sean Herring

#### **Professional Service**

#### **National**

Past President, Association of Teachers of Technical Writing, 2021-2024

Interim Treasurer, Association of Teachers of Technical Writing, 2021-present

ATTW Executive Board, 2009-present

Manuscript and Proposal Reviewer, *IEEE, Technical Communication Quarterly, Computers and Composition, Peitho, Rhetoric Review, Technical Communication, Journal of Business and Technical Communication, Programmatic Perspectives, Composition Studies,* Oxford UP, Routledge, Utah State UP, Pearson Publishing, Bedford/St. Martin's, 2004-present, approximately 6-8 manuscripts/proposals per year

Computers and Writing <del>2020</del> 2022 Conference Co-Organizer (with Erin Frost and Will Banks), 2019-2022

Immediate Past President, Association of Teachers of Technical Writing, 2018-2021

Women in Technical Communication, Founding Member and Steering Committee, 2013-2020

Interim Information Officer, Association of Teachers of Technical Writing, 2018-2020

Editorial Board of *Programmatic Perspectives*, 2012-present

Interim ATTW Book Series Editor, Routledge, 2015-2016

President, Association of Teachers of Technical Writing, 2015-2018

Conference Coordinator/Fundraiser, Association of Teachers of Technical Writing Conference (April 2016), Houston, TX

Vice President, Association of Teachers of Technical Writing, 2013-2015

Conference Coordinator/Fundraiser, Association of Teachers of Technical Writing Conference (March 2015), Tampa, FL

Conference Coordinator/Fundraiser, Association of Teachers of Technical Writing Conference (March 2014), Indianapolis, IN

Conference Coordinator/Fundraiser, Association of Teachers of Technical Writing Conference (March 2013), Las Vegas, NV

Conference Coordinator/Fundraiser, Association of Teachers of Technical Writing Conference (March 2012), St. Louis, MO

Conference Coordinator/Fundraiser, Association of Teachers of Technical Writing Conference (April 2011), Atlanta, GA

Conference Coordinator/Fundraiser, Association of Teachers of Technical Writing Conference (March 2010), Louisville, KY

Member-at-Large, Association of Teachers of Technical Writing, 2009-2011

Conference Arrangements/Sponsorships Coordinator, Association of Teachers of Technical Writing Conference, (March 2009), San Francisco, CA

Member, CCCC Committee on the Major in Rhetoric and Composition, 2007-2011

Chair, *South Atlantic Review* Prize Selection Committee, South Atlantic Modern Language Association, 2008

Local Arrangements Conference Chair, Association of Teachers in Technical Writing Conference, (April 2008), New Orleans, LA

Local Arrangements/Host Conference Chair, Council for Programs in Technical and Scientific Communication (CPTSC) Conference (October 11-13, 2007), Greenville, NC, 2006-2007

Member, *South Atlantic Review* Prize Selection Committee, South Atlantic Modern Language Association, 2004-2008

Faculty Advisor, East Carolina University Student Chapter Society of Technical Communication. Greenville, North Carolina, 2003-2007

Recent & Relevant Contributor, Technical Communication, 2002-2006

Assistant Program Chair, Council for Programs in Technical and Scientific Communication Conference, Pittsburgh, Pennsylvania, October 2001

Co-chair, New Voices in Academe National Conference, Graduate English Association, Georgia State University, Atlanta, Georgia, September 2001

Co-chair, New Voices in Academe Conference, Graduate English Association, Georgia State University, Atlanta, Georgia, September 2001

## University

Chair, University and Medical Center Institutional Review Board (UMCIRB), Behavioral and Social Sciences IRB, Fall 2012-present

Alternate Member & Reviewer, University and Medical Center Institutional Review Board (UMCIRB), Biomedical IRB, Spring 2012-present

Harriot College Council for the Advancement of Respectful Engagement (CARE), 2020present

Writing Across the Curriculum (WAC) Committee, 2011-present

Women and Gender Office Advancement Council, 2022-present

Graduate School Dean Search Committee, 2023-2024

Organizer, Graduate Program Directors and Coordinators Monthly Meetings, 2022-2024

Internal Member, Academic Program Review for Criminal Justice, November 2021

Harriot College Graduate Curriculum Committee, 2019-2021

QEP Steering Committee, 2012-2019

Harriot College Graduate Council, Spring 2015-2017

Graduate Council, Fall 2012-2015

Knowledge Management Steering Committee, 2012-2014

Appeal Review Panel Chair for Graduate College, 2012, 2013-2014

QEP Council, 2011-2013

Chair, QEP: Writing Instruction Network Working Group, 2011-2012

Member, QEP: Writing Mentors Working Group, 2011-2012

Chair, QEP: Writing Beyond Working Group, 2011-2012

Member & Reviewer, University and Medical Center Institutional Review Board (UMCIRB), Biomedical IRB, Summer 2003-Spring 2012

ECU Student Orientation Committee, 2010-2012

Open House Advisory Committee, 2010-2012

Career Counselor (Harriot College of Arts and Sciences) Search Committee, Fall 2010, Summer 2011

Faculty Grievance Committee, 2008-2011

Research Ethics Oversight Committee, 2004-2009

Academic Standards Committee, 2008-2009

Vice-Chair, Faculty Senate Committee on Committees, 2007-2008

Coordinator, East Carolina University Outreach Network Advisory Board, 2006-2008

Member, Faculty Senate Committee on Committees, 2005-2007

#### **Department**

Chair, Doctoral Program Committee, Department of English, East Carolina University 2024-present

Member, Graduate Committee, Department of English, East Carolina University 2024present

Chair, Personnel Committee, Department of English, East Carolina University 2024present

Chair, Tenure and Promotion Committee, Department of English, East Carolina University 2024-present

Chair, Promotion Committee, Department of English, East Carolina University 2022present

3820/3880 Coordinator, Department of English, East Carolina University, 2019-present

Member, Personnel Committee, Department of English, East Carolina University 2023-2024

Area Coordinator, Technical and Professional Communication, Department of English, East Carolina University, 2018-2024

Co-coordinator, (with Will Banks), Department of English Jobs Group, 2020-2024

Executive Committee, Department of English, East Carolina University, 2008-2017, 2018-present

Undergraduate Committee, Department of English, East Carolina University, 2020-2023

Co-coordinator, (with Erin Frost), Department of English Jobs Group, 2017-2020

Member, Student Scholarships and Services Committee, Department of English, East Carolina University, 2019-2020

Chair, Workload Committee, Department of English, East Carolina University, 2015-2017

Chair, Graduate Committee, Department of English, East Carolina University, 2011-2017

Member, Doctoral Program Steering Committee, Department of English, East Carolina University, 2011-2017

Contributor, Department of English Program Self-Study, 2016-2017

Member, Technical and Professional Communication Search Committee, Department of English, East Carolina University, 2011-2012.

Senator (Alternate), Faculty Senate, Department of English, East Carolina University 2006-2012

Chair, Technical and Professional Communication Search Committee, Department of English, East Carolina University, 2010-2011.

Chair, Undergraduate Committee, Department of English, East Carolina University, 2008-2011

Coordinator & Writer, Department of English Program Self-Study, 2009-2010

Chair, Fixed-Term Faculty Search Screening Committee, East Carolina University, Summer 2009

Social Media Coordinator, Department of English, East Carolina University, 2010-2015

Chair, Assessment Committee, Department of English, East Carolina University, 2008-2012

Personnel Committee, Department of English, East Carolina University 2007-2008

Website Committee, Department of English, East Carolina University 2006-2015

Ad-hoc Committee on Assessment, Department of English, East Carolina University 2005-2008

Composition Committee, Department of English, East Carolina University 2003-2009

Department Representative, Promotional & Recruitment Activities, Open Houses, and Major Fairs for Department of English, 2003-2011

Code Revision Committee, Department of English, East Carolina University 2002-2008.

Search Committee (Technical & Professional Communication), Department of English, East Carolina University 2005-2006

Core Curricula Revision Committee (ad-hoc), Department of English, East Carolina University 2003-2005

Executive Officer, Graduate English Association, Georgia State University 1999-2002

Lower-Division Committee, Department of English, Georgia State University 1999-2002

## **Grants/Funding**

Framework for Building and Sustaining Inclusive Graduate Programs. Diversity and Inclusion Research and Scholarship (DIRS). Office for Equity and Diversity, East Carolina University. 2019-2020. Funded.

Stigma and Cake: Interpreting Death Cafes and End-of-Life Literacies Using the Medical Humanities. National Endowment for the Humanities. (with Nicole Caswell and Erin Frost). 2015. Not Funded.

The Vertical Writing Curriculum: Integrating & Aligning Writing Instruction at East Carolina University. Quality Enhancement Plan (QEP) Brief Proposal and White Paper (with William Banks and Wendy Sharer). 2012-2018. Funded.

Participant, Teacher Quality and Student Achievement: A Comprehensive Data-Driven School-University Approach to P-16 Reform. College of Education, Thomas Harriot College of Arts and Sciences, Pitt County Schools, (Language Arts Representative). Summer-Fall 2010, Summer-Fall 2011. Funded by Department of Education.

Introduction to Process Automation with Extranet Process Manager at Click Commerce, Portland, Oregon, July 2010, funded by Institutional Review Board, Office of Research and Graduate Studies, East Carolina University, July 2011.

Participant, Public Responsibility in Medicine and Research Conference, Nashville, TN, funded by Institutional Review Board, Office of Research and Graduate Studies, East Carolina University, September 2009.

Participant, National Human Subject Protections Conference, "Crossing the Line: What is Acceptable Risk," sponsored by Office for Human Research Protection (OHRP) and Duke University School of Medicine, funded by Institutional Review Board, Office of Research and Graduate Studies, East Carolina University, September 2006.

Summer Teaching Grant, "Creating a Web Portal for Professional Writing Classes." 2003. Status: Not Funded.

Georgia State University Dissertation Grant, \$1000.00, 2001. Funded

#### **Honors and Awards**

ATTW Fellow, 2023

Computers and Composition Charles Moran Award for Distinguished Contributions to the Field, 2022

Department of English Research and Creative Activity Award, 2020

ECU Scholar-Teacher Award, 2020

Centennial Award for Excellence, Ambition, 2016

Distinguished Graduate Faculty Mentor Award, 2015

Treasured Pirate Award, College of Arts and Sciences, 2014, 2009, 2008, 2007

Department of English Service Award, 2006-2007

Department of English Marguerite Pettes Murphy Award (Outstanding Teaching by Graduate Teaching Assistant). Georgia State University. 2002.

Graduate English Association Writing Contest Award for Rhetoric and Composition. Georgia State University. 2001.

## **Professional Organizations**

ACM Special Interest Group Design of Communication (SIGDOC)
Association of Teachers of Technical Writing (ATTW)
Coalition of Feminist Scholars in the History of Rhetoric and Composition
Conference on College Composition and Communication (CCCC)
Council for Programs in Technical and Scientific Communication (CPTSC)
National Council Teachers of English (NCTE)
Society for Technical Communication